THE NASHVILLE NETWORK

- Gaylord to acquire Nashville Net in Opryland deal
- Common carrier issue debated in FCC filings
- Little change for pay in new 3AG pact
- Cable looks to 1988 Olympic games

CableVision

The news and features weekly of the cable television industry July 18, 1983 $3.00

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ATING E CASE R CABLE

VP Brenda Fox
general counsel
NCTA

PLUS Training for boosting sales

CableVision

July 18, 1983. Volume 8, Number 45

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BPA

Craig Leddy

D.C. pitches its RFP

The Washington, D.C., Cable Television Design Commission officially submitted its draft RFP for consideration by the City Council. The council approved several amendments to its cable law, some of which were adopted in hopes of enticing companies to bid. **Leading the week, pages 16-19.**

Court wants 'Betamax' replay

The U.S. Supreme Court said it will hear oral arguments again next term on the question of whether the use of home video recorders violates copyright law. **Leading the week, pages 16-19.**

TNN expecting no changes

Officials at The Nashville Network expect no changes to result from the acquisition of its parent company by Gaylord Broadcasting, whose activities range from station ownership to syndicating *Hee Haw* and co-producing two HBO made-for-pay movies. **Leading the week, pages 16-19.**

Hayes drops Sports Net hints

More hints on what's in the works for The Sports Network were dropped by GWSC President Jonathan Hayes in a New York appearance last week. Among the items— no plans to bring a TSN franchise into the area. **Leading the week, pages 16-19.**

SAG, producers agreement

The Screen Actors Guild came to an agreement with Hollywood producers last week on the terms for another three-year contract. But only one of four pay TV demands made by the union wound up in the final pact. **Leading the week, pages 16-19.**

Sacramento orders new bids

United-Tribune formally ended its bid to acquire the Sacramento, Calif., franchise last week, when the city voted to begin anew the bidding process. An earlier attempt to form a consortium between other companies also proved unworkable. **Leading the week, pages 16-19.**

Getting jump on '88 Olympics

Cable executives are talking with Olympic organizers, but holding off on the decision to bid or not to bid. **Page 21.**

Satnet acquires Black Tie

Black Tie Network, which considers itself a pioneer in PPV, says the acquisition will allow it to concentrate on distribution and marketing of events. **Page 24.**

J.C. Penney cooks on CBN

Retail chain develops and co-sponsors 13-week microwave cooking show, *Make It Easy, Make It Microwave.* **Page 51.**

MTV ads to air

Thirty-second spots by famous musicians urge viewers to call operators and say, "I want my MTV." **Page 51.**

U.K. primed for cable

Existence of current licensing fee for BBC service paves way for acclimating viewers to buy cable. **Page 53.**

S-A forecast rosy

Based on success of the model 8500 set-top converters, analysts predict company to break even in fiscal 1983. **Page 53.**

Common carrier issue argued

Cable industry asks FCC to overturn Nebraska PSC's ruling that Cox Cable's enhanced two-way services must be regulated as common carrier offerings; telcos voice opposition. **Page 58.**

Cable, SMATV at odds

Earth Satellite Communications seeks pre-emption of state and local regulation; cable disagrees. **Page 58.**

About the cover

Brenda Fox, vice president and general counsel for NCTA is interviewed this week in *CableVision Plus.* Cover photo by Craig Leddy.

This week in PLUS

S.66 has overshadowed all other legal goings-on this spring, but that doesn't mean the NCTA hasn't been busy. Brenda Fox, vice president and general counsel for NCTA, spoke with *CableVision Plus* and outlined the other regulatory issues facing the industry today, including cable's relationship with the phone companies and with competitors such as SMATV, the CRT's latest decision, leased access and must-carry rules. . . Perfecting through practice is the theory behind Viacom Cablevision of Long Island's role-playing exercises. Territory reps take turns playing customers and sales people, and the results have been good: increased sales. As David Fox, marketing director, puts it, "The only real investment here is time, and so far it's been a worthwhile investment." **Pages 27-51.**

Cable stats

Franchising calendar

This chart examines the franchise status of communities from the beginning of 1983. Pending refers to communities that are in the franchising process but have not yet made an award.

Arizona
Apache Junction—consultant chosen, expect RFP issuance 12/83 (18,0 homes)

California
Altamont—award expected 8/83 (9,400 homes)
Commerce—RFP issues, proposals due 7/29/83
Costa Mesa—deadline for proposals 7/29/83
Cudahy—proposals due 7/26/83
Duarte—RFP issued, proposals due 7/25/83
East San Fernando Valley—proposals received from Valley Cable and United Cable; award expected 7/83 (164,000 homes)
East Yolo—developing ordinance, RFP expected 9/83
Hawaiian Gardens—award to CATV (est 1/83) (3,500 homes)
Lomita—preliminary award to Colony Communications; final award expected 8/83 (8,137 homes)
Los Altos—expect RFP to be issued 8/83
Los Angeles (South Central Wagon)—final negotiations with Community Cable Entertainment Services System (180,000 homes)
Nation—negotiations with Falcon Cable of Riverside; award expected 8/83 (6,300 homes)
Palo Alto—expect to issue RFP by 7/83 (22,000 homes)
Pasadena—final award to Falcon 5/19/83
Paso Robles—California Cablevision contesting referendum delaying their franchise
Placentia—award expected 9/83 (12,000 homes)
San Fernando—final agreement signed with Valley Cable 1/83
San Gabriel—Falcon Communications sole bidder (11,600 homes)
South Monrovia—final award to Falcon Communications expected 8/83 (5,450 homes)
South Placer County—Coastside Cable TV awarded non-exclusive franchise 1/83
South Whittier—award to United Cable 1/83 (1,700 homes)
Sunnyvale—refranchising (award to Sunnyvale Cable TV (TCI) expected by 7/83 (43,000 homes)
Tulare County (including Setta Bella, Strathmore, Fairview, Poplar, Valley Furniture, Dueor and Woodville)—final award to Falcon Cable TV 2/83 (3,000 homes)
West Covina—award expected 10/83, proposals received from Falcon Cable and United Cable (28,000 homes)

Colorado
Lafayette—award to Lafayette Communications (Schoos Howard) ratified 2/22/83 (4,000 homes)
Pfaffville—awarded to Citation Cable Systems, Ltd. (d.b.a. Pfaffville Cablevision) 1/83

Connecticut
Windham, Lebanon, Scotland, et. al. (cable area 13)—hearings with 1. Fitchburg Cablevision, 2a Massavada Company of NE Connecticut, and 3. Eastern Connecticut Cable Television Inc.; award expected 9/83

District of Columbia
Draft of RFP completed 6/83, RFP issuance (pending approval of District Council) expected 1983

Florida
Tierra Verde—preliminary award to Center, final award expected by 8/83 (2,000 homes)

Illinois
Chicago—City Council awarded first negotiating rights for each area as follows: Area I to Cablevision Systems (300,000 homes); Area II to Group W (217,000 homes); Area III to Group W (191,000 homes); Area IV to Chicago Cable Communications (TCI/Cross Country joint venture) (226,000 homes); Area V to Continental Cablevision (188,000 homes); award expected summer 1983
Countryside—preliminary award to Cablevision of Chicago (2,200 homes)
Downers Grove, Darien—negotiating with Continental Cablevision; award expected 7/83 (6,430 homes)
Elmwood Park—RFP expected 7/83 (9,500 homes)
Glen Ellyn (DuPage County areas)—award to Group W expected 7/83 (7,300 homes)
Harwood Heights—negotiating with Metrovision and Cablevision of Chicago; award expected by 8/83
Joy—award to Star Communications of Springfield 5/83 (220 homes)
Lisle—negotiating with Multimedia; award expected 7/83 (3,300 homes)
Naperville—final award to Center expected 7/83 (17,500 homes)
St. Charles, Geneva—negotiating with Center; award expected 7/83 (10,000 homes)
South Holland—award to Multimedia 3/15/83 (7,400 homes)
Villa Park—negotiating with Multimedia; award expected 7/83 (7,100 homes)
Westmont (unincorporated areas of DuPage County)—final award to Continental Cablevision 4/18/83 (10,000 homes)
Wheaton—proposals received from Group W and Center
Winnetka—decision to have cable has been postponed
Woodridge—negotiating with Cablevision of Chicago; award expected 7/83 (260 homes)

Indiana
DeMotte—proposals received from Northwestern Indiana Cablevision and Telecom Services (800 homes)
Indianapolis—City/County Council considering proposed ordinance which would allow franchises for SMATV companies

Iowa
Cambridge—award to Oak Cable Systems 3/83 (250 homes)
Colo—final award to Oak Cable systems on 3/7/83 (330 homes)
Kingsley—award to Satellite Communications 4/12/83 (400 homes)
Morning Sun—award expected 7/83 (360 homes)
Preston—proposals received from Preston Area Cablevision and Tele National Communications; award expected by 6/83 (430 homes)

Kentucky
Danville—Communications System and R.V. Cablevision under consideration; award expected 7/27/83 (12,800 homes)
Graves County—award to Galaxy Cablevision 3/20/83
Greenville, Central City, Muhlenburg County—beginning negotiations with TCI (13,0.0 homes)
Harlan County—RFP issued; deadline for proposals 7/14/83 (40,000 homes)
Henderson County (including Baskett, Spottsville, Graham, Hill and Zion)—final award to Webster Cable TV 5/16/83
Wingo—award to Galaxy Cablevision 2/83 (300 homes)

Maine
Hartswell—final award to Video Vision expected 7/83 (2,800 homes)
Herman—preliminary award to Maine Cable Co. (1,062 homes)

Maryland
Baltimore—preliminary award to Cattec Cablevision revoked by City Council 6/16/83, re-starting selection process (302,000 homes)
Bowie—award to Storer Cable 1/83 (11,000 homes)
Carroll County—RFP issued; deadline for proposals 7/1/83 (30,000 homes)
Chestertown—award to CATV General 2/83 (1,800 homes)
Easton—City Council approved municipal ownership 6/83; construction to start by 11/83 (3,600 homes)

Massachusetts
Acton—final award to Adams-Russell 6/14/83 (4,770 homes)
Ashland—award expected 7/83 (3,082 homes)
Belchertown—pending
Belmont—exploring municipal ownership of cable
Braintree—franchise awarded to Adams-Russell 4/83 (10,000 homes)
Bridgewater—award to Compteh Communications 1/24/83 (5,048 homes)
Cambridge—public referendum on municipal ownership, 7/83 (47,000 homes)
Carlisle—award to American Cablesystems 3/16/83 (2,397 homes)
Chatham—preliminary award to Bay Cable TV
East Bridgewater—preliminary award to Compteh Communications 4/83
Easton—preliminary award to Continental Cablevision 6/83
Hamilton and Wenham—proposals submitted by Continental Cablevision, Robins and Prestige Cable TV (2,300 homes)
Hanson—award to Continental Cablevision 3/22/82
Hingham—American Cablesystems a sole bidder (6,323 homes)
Holbrook—franchise awarded to Continental Cablevision 1/20/83 (3,100 homes)
Holyoke—proposals received from Adams Russell Cablevision Industries, United Video, Prestige Cable and Community Cablevision; award expected 9/83 (3,922 homes)
Hopedale—award to Massachusetts Cablesystems Inc. 6/1/83 (1,200 homes)
Hull—award to American Cablesystems 1/10/83 (4,800 homes)
Lancaster—final award to Wachusett Cablevision of Clinton, Mass. 6/15/83 (4,000 homes)
Lincoln—RFP issued, proposals due 8/1/83
Marblehead—drafting RFP
Medfield—RFP issued, proposals due 9/15/83
Medway—final award to Massachusetts Cablevision Systems 4/83 (3,000 homes)
Mendon—restarting franchise process (1,200 homes)
Milford—pending, Warner Amex sole bidder (1,433 homes)
Needham—final award to Continental Cablevision 5/5/83 (8,700 homes)
Norfolk—only proposal from Massachusetts Cable (1,600 homes)
Northborough—award to Greater Media 1/10/83 (3,334 homes)
Norwell—award to American Cablesystems 3/83 (2,760 homes)
Pembroke—working on financing so final license can be issued
Peppered—award pending, proposals received from Adams Russell, Nashoba Communications, Peppered Cablevision and United Cablevision (2,800 homes)
Rowley—award to Newburyport Cable TV 4/83 (1,300 homes)
Seekonk—proposals received from: Prestige Cablevision, Massachusetts Cablevision Systems, Inland Bay Cable, Cable TV of East Providence, Seekonk Cablevision and Seekonk Cable TV (2,000 homes)
Shirley—award to Cablevision Industries 1/27/83
Shrewsbury—final award to Shrewsbury Electric Light (8,500 homes)
Sterling—restarting franchise process in fall 1983
Stoughton—award to Continental Cablevision 2/83
Sudbury—award to Adams Russell 1/23/83 (4,200 homes)
Townsend—proposals received from Adams Russell, Northeast Communications, United Cablevision, Peppered Cable and Nashoba Communications, amended proposals due 8/8, (2,306 homes)
Upton—RFP issued, proposals due 6/20/83 (1,600 homes)
Walpole—preliminary award to Massachusetts Cablevision 6/83 (5,676 homes)
Waltham—award to Waltham Telecommunications (TCI) 5/17/83 (18,000 homes)
Wayland—RFP issued, proposals due 7/1/83 (3,600 homes)
Wellesley—awarded to Continental Cablevision of Boston 5/31/83 (8,000 homes)
Westborough—award to Greater Media 1/18/83
West Bridgewater—award expected for 1983, proposals received from Compteh Communications and Continental Cablevision (2,000 homes pending
Westminster—Adams Russell submitted only proposal (1,000 homes)
Westport—award expected 7/83, proposals received from Westport Cable Television and United Cablevision funding (5,500 homes)

Michigan
Bloomfield Township, Bloomfield Hills—preliminary award to Booth Communications expected 7/1/83 (15,000 homes)
Clarkston—final award to Multi Cablevision 3/29/83 (1,200 homes)
Dearborn Heights—final award to Continental Cablevision 4/12/83 (23,000 homes)
Detroit—award expected by 8/83 (471,000 homes)
Lyons—final award to Metrovision on 5/13/83 (33,000 homes)
Marquette—final award to Marquette Cablevision 11/82 (7,000 homes)
Monroe—City Council awarded franchise to Communication and Cablevision Inc. to compete with existing franchised cable system, Monroe Cablevision
Mt. Clemens—award to Comcast Cablevision 1/83 (5,000 homes)
Romeo—final award to Huron 6/83 (1,000 homes)
West Bloomfield (Keego Harbor, Orchard Lake, Sylvia Lake)—received three bids, Bloomfield Communications, Greater Media and Continental Communications; award expected 8/83 (16,437 homes)
West Oakland County Cable Group (Milford Village, Walled Lake, Wixom, Wolverine Lake, Commerce Highland, Lyon, White Lake)—proposals received from Com-Star, Greater Media and Associates of Bloomfield; award expected 7/83 (32,000 homes)
Westland—RFP issued 7/4/83, proposals due 9/6/83 (29,000 homes)

Minnesota
Afton, Cottage Grove, St. Paul Park, Denmark, Grey Cloud, Newport, Woodbury (South Washington County Cable Commission)—Telephone and Delta Systems is sole bidder, award expected 7/83 (12,664 homes)
Arlington, Gaylord, Winthrop, Gibbon, Green Isle—CSI withdrew its bid, award expected 8/83 (2,568 homes)
Belle Plaine, Le Center, Le Sueur, Lonsdale, Montgomery, New Prague—expect RFP to be issued 8/83 (5,227 homes)
Blaine, Centerville, Circle Pines, Coon Rapids, Lexington, Ham Lake, Spring Lake Park (North Central Suburban Cable Communications Commission)—preliminary award to Group W 6/83, final award expected 7/8/83 (27,191 homes)
Burnsville, Eagan—preliminary award to Group W 5/83, final award expected 7/8/83 (12,849 homes)
Chanhassen—assessment not yet complete (2,285 homes)
Dodge Center—preliminary award to Dowden 5/83, final award expected 7/8/83 (700 homes)
Eagan—see Burnsville
Forest Lake, Forest Lake Twp., Columbus Twp., Scandia Twp.—award expected 7/83 (5,612 homes)
Grand Marais—award expected 7/83
Jordan—preliminary award to Dowden 6/83, final award expected 7/8/83 (700 homes)
Maple Plain—beginning process (481 homes)
Minneapolis—final award 11/82 to Storer in north (100,000 homes) and Rogers in south (70,000 homes)
Minnetrista, Spring Park, Shorewood, Medina, St. Bonifacius, Excelsior, Deephaven, Woodland, Victoria, Tonka Bay, Orono, Minnetonka Beach, Greenwood, Long Lake (Lake Minnetonka Cable Communications Commission)—RFP issued, proposals due 7/12/83 (11,582 homes)
Mound—award to Dowden 3/22/83 (3,600 homes)
Northfield, Northfield Twp., Dundas, Bridgewater Twp., Rice County, Waterford Twp., Dakota County—award expected 8/83
North St. Paul, Birchwood, Dellwood, Gem Lake, Grant Township, Lake Elmo, Landfall, Mahtomedi, Maplewood, Oakdale, Pine Springs, Vadnais Heights, White Bear Lake, White Bear Twp., Willernie—final award to Group W 5/13/83 (33,568 homes)
Owatonna—awarded to Tribune Cable 1/2/82 (7,000 homes)
Princeton, Rush City, Mora, Milaca, Cambridge, Braham, North Branch, Branch, Pine City, Isanti Townships, Pine City, Chengwatana, Milaca, Bradford, Spencer Brook, Pokegama, Isanti, Athur (East Central Cable Commission)—awarded to Combined Cable 12/82
Prior Lake—award to Communication Systems Inc. 4/11/83 (2,566 homes)
Roseville, Arden Hills, Falcon Heights, Lauderdale, Little Canada, New Brighton, Moundsview, North Oak, St. Anthony, Shoreview (North Suburban Cable Commission)—award to Group W Cable 11/12/82 (44,000 homes)
St. James—award to Dowden 5/83 (1,820 homes)
St. Paul—final award to Nor-West 6/31/83 (111,000 homes)
Savage—assessing needs for cable
Stillwater, Bayport, Oak Park Heights (Central St. Croix Valley area)—preliminary award to

Cable stats

Telephone and Data Systems 6/83; final award expected 7/8/83 (6,000 homes)
Waconia—beginning process (1,024 homes)
Watertown—beginning process (700 homes)
Wayzata—proposals from Dowden and Cit; award expected 8/83 (1,800 homes)
West St. Paul, South St. Paul, Mendota Heights, Mendota, Inver Grove Heights, Lilydale, Sunfish Lake—no bids received; re-starting process (24,032 homes)
Windom—preparing RFP (1,500 homes)

Missouri
Crocker—award to Comm Management 12/82 (450 homes)
Forsyth—award to Ozark Summit Cable 11/82
Freeburg, Lebanon, Mascoutah and Shiloh Valley Townships—award to Metro East Cable 1/31/83
Higbee—award to Comm Management 1/83 (330 homes)
Ibena—award to Comm Management 10/82 (325 homes)
Lancaster—award to Multi Comm 1/83 (460 homes)
St. Louis—bids received from Archway Cablevision, St. Louis City Communications and STL Cablevision Partners; proposals under review (178,000 homes)

Nebraska
Kearney—non-exclusive franchise awarded to Kearney Cablevision 4/83 (700 homes)

Nevada
Henderson and Clarke County—non-exclusive franchise awarded to Mesco Cable TV 5/2/83

New Hampshire
Atkinson—final award to Harron expected by 8/83 (1,500 homes)
Hampstead—final award to Rockingham Cablevision (1,500 homes)
Manchester—soliciting proposals for an additional non-exclusive franchise
Pelham—RFP issued 5/1/83; deadline for proposals 8/1/83 (2,500 homes)
Sandown—RFP issued; no responses received (800 homes)
Windham—awarded to Harron Communications 5/83 (2,000 homes)
Wolfeboro—proposals received from Cablevision, Community TV, Maine Cable and Premium TV; award expected 7/6/83 (833 homes)

New Jersey
Boonton Township—award to Sammons Communications 1/29/83 (3,600 homes)
Jersey City—halt on issuance of RFP pending resolution of legal action
Pattetson—award expected by 10/83

New York
Beekman—deadline for proposals extended until 8/31/83 (2,100 homes)
Cherry Valley—final award to Schoharie 4/83 (250 homes)
Honeoye—award to Honeoye Cable 4/5/83 (500 homes)
Mayville, Chautauqua, Westfield, Ripley—preliminary award to US Cable 3/22/83; final award expected by 8/83 (5,430 homes)
Mt. Upton—NewChannels has applied for non-exclusive franchise; award expected 1/84
New York City—final awards for outer boroughs 6/30/83: Warner Amex—Western Brooklyn, Northern Queens, Cablevision Systems—Eastern Brooklyn, Bronx, Cox Cable—Staten Island, Vision Cable—Northeastern Staten Island, ATC—areas of Queens, Queens Inner Unity Cable—Southern Queens
North Salem—negotiating with Community Cable Services; award expected 7/83 (1,100 homes)
Nutwich—NewChannels has applied for non-exclusive franchise; award expected 8/83 (700 homes)
Pomfret—awarded to Harbor View Cable TV of Dunkirk (Adelphia) 2/83 (138 homes)
Portland—negotiating with Tribune Cable; final award expected 7/14/83
Union Vale—proposal deadline extended to 6/30/83
Westfield—award to US Cable 11/82 (1,400 homes)

North Carolina
Burke County—award to Cable TV Support Services 4/5/83 (10,000 homes)
Edgecombe County—final award to Tar River Cable Television 4/5/83 (4,000 homes)
Glen Alpine—final award to CATV Support Services 5/12/83 (300 homes)
Hemett County—award to Univision Cable Systems 2/83
Hickory—award to Catawba Valley Cable TV 2/83 (375 homes)
Jackson—expect to issue RFP 7/83 (400 homes)
Pamlico County—expect to issue RFP by 8/83 (4,000 homes)

North Dakota
Minto—final award to Vuxcom Inc. 1/83 (150 homes)

Ohio
Arcadia—award to Continental Cablevision 1/83 (300 homes)
Ashley—award to ACT Cable 1/83 (420 homes)
Batavia Township—proposals received from Cable Management, So Comm, Highland Cable and Warner Amex; award expected 7/83 (4,000 homes)
Bethel—preliminary award to Cable Management Group; final award expected 8/83
Brooklyn—municipal ownership under consideration (4,000 homes)
Cadiz—final award to URB Cable TV 1/10/83
Cleveland—city still deliberating municipal versus private ownership
Garfield Heights—proposals received from Continental, Complexcable, Space Cable and Garfield Cable Communications (12,000 homes)
Hiram—awards to Univision Cable Systems 11/82 and Telenational Communications 1/83 (250 homes)
Lordstown—award expected by 9/83 (800 homes)
Middleburg Hts./Hts.—court validated award to Space Cable of Ohio 1/83 (7,000 homes)
Newburgh Heights—award to Space Cable of Ohio 4/83 (1,800 homes)
Quincy—negotiating with Cable Management (250 homes)
Racine—final award to Telenational Communications 5/2/83
Sheffield Village—award to Space Cable of Ohio 2/83 (1,000 homes)

Oregon
Amity—negotiating with Eagle Cable Systems Inc.
Canby—final award to Canby Cablevision 5/83 (2,500 homes)
Cottage Grove—expect to issue RFP by 8/83 (2,500 homes)
Dunthrope—preliminary award to Liberty Communications 6/83 (600 homes)
East Multnomah County—final award to Rogers UA Cablesystems, 4/7/83 (80,000 homes)
Milwaukie—final award to Tribune Cable 5/3/83 (7,500 homes)
Sylvan, West Hills,—only proposal from Liberty Communications (600 homes)

Pennsylvania
Franklin Twp.—proposal from Scatcom Cable under review
Paradise Twp.—preliminary award to Harron Cable TV (6/83)
Philadelphia—city is divided into four areas with proposals submitted as follows:
Area 1—RFP issued 6/20/83; proposals due 9/22/83. Area 2—Independence Cablevision, Wade Communications and Philadelphia Inner City Cablesystems. Area 3—Rollins Cablevision, Independence Cablevision, Cox Cable and Comcast Communications. Area 4—Rollins Cablevision, Comcast Communications and Cablevision Systems; awards expected 12/83
Rice Township—final award to CATV of Hazelton 11/82
S. Versailles Township—final award to Harron 4/83 (200 homes)

Rhode Island
Newport (Middletown, Portsmouth, Tiverton, Little Compton)—final award subject to resolution of pending lawsuit (29,500 homes)

Tennessee
Brentwood—award to Metro Cablevision 2/14/83
Dickson—award to Gallatin Cablevision 1/83 (2,750 homes)
Mosheim—award to Mosheim Cablevision 2/83 (500 homes)
Maryville—award to Tri-County Cable TV 11/82 (400 homes)

Texas
Azle—expect to issue RFP 7/83 (2,900 homes)
Joshua—franchise awarded to Alencom 4/83 (610 homes)
Plano—expect award to TeleCable by 8/83 (25,000 homes)
Richardson—award to TeleCable 3/83 (23,082 homes)

Virginia
Bethyville, Clarke County—RFP issued; proposals due 9/2/83
Dinwiddie County—Crafter General Communications submitted only proposal; award expected 7/83
Fairfax City—award to Media General 6/14/83 (6,500 homes)
Goochland County—award to Continental Cablevision 2/83
Hanover County—award to Continental Cablevision 5/25/83 (5,600 homes)
Loudon County—final award to Cable Communications 4/18/83 (11,500 homes)
Manassas—beginning feasibility study (5,510 homes)
Manassas Park—final award to Manassas Park Cablevision 6/83 (1,931 homes)
Suffolk—RFP issued; proposals due 10/5/83 (16,697 homes)

Washington
Battle Ground—Cox submitted proposal; award expected 8/83 (1,000 homes)
Granger, Tapperish, Wapato, Zillah—final award to McCaw Communications expected 7/83 (5,000 homes)
Hartline—final award to Broadcast Services Inc. 3/83
Lakebay—final award to Lakebay TV Cable 6/20/83 (500 homes)
Naches, Gleed and parts of Yakima County—final award to Satellite Communications Systems 2/83 (1,000 homes)

Wisconsin
Hilbert—award to Cablevision of Fond du Lac 1/83 (375 homes)
Heton—award to Western Wisconsin Communications Cooperative 2/83 (150 homes)
Hudson, North Hudson, River Falls—preliminary award to Telephone and Data Systems; final award expected by 8/83
Hustisford—award expected 8/83 (350 homes)
Johnson Creek—RFP issued; proposals due 7/11/83 (400 homes)
Kenosha—final award to Total TV expected 7/5/83 (29,500 homes)
Milwaukee—final award to Warner Amex 5/5/83 (253,000 homes)
Spring Green, Spring Green Twp., Plain, Arena, Lone Rock—preliminary award to Kauftronics; final award by 8/83 (1,750 homes)
Waterford—started work on ordinance 1/83 (600 homes)

Source: ICR, Cable Information Service

Franchising in the top 50

Rank	Market	Status of core city
1	New York	Manhattan OP, four unwired boroughs FG
2	Los Angeles	City is divided into 14 areas (A-N): 10 OP, 2 FG, 2 FP
3	Chicago	City is divided into five areas: FP
4	Philadelphia	City is divided into N.S.E.W. S.OP, other three FP
5	San Francisco	OP (system to be upgraded)
6	Boston	OP
7	Detroit	FP
8	Washington, D.C.	BP
9	Cleveland	BP
10	Dallas/Ft. Worth	Two systems OP
11	Houston	five systems OP
12	Pittsburgh	OP
13	Miami	OP
14	Seattle/Tacoma	City is divided into five parts: 3 OP, 1 FG, 1 BP); Tacoma OP
15	Minneapolis/St. Paul	FG/FG
16	Atlanta	OP
17	St. Louis	FP
18	Tampa/St. Petersburg	FG/OP
19	Denver	OP
20	Baltimore	FP
21	Sacramento/Stockton	FG/OP
22	Indianapolis	Two systems OP
23	Portland	three systems OP
24	Phoenix	Two systems OP
25	Hartford/New Haven	Two systems OP
26	Cincinnati	OP
27	San Diego	OP
28	Kansas City	OP
29	Milwaukee	FG
30	Nashville	OP
31	Charlotte	OP
32	Buffalo	OP
33	Providence/New Bedford	LNA/OP
34	Orlando/Daytona Beach	Two systems OP
35	New Orleans	OP
36	Memphis	OP
37	Columbus	Four systems OP
38	Greenville/Asheville/Spartanisburg	Three systems OP
39	Grand Rapids/Kalamazoo/Battle Creek	Three systems OP
40	Birmingham	OP
41	Raleigh/Durham	Two systems OP
42	Oklahoma City	Two systems OP
43	Louisville	Two systems OP
44	Salt Lake City	OP
45	San Antonio	OP
46	Charleston/Huntington	Two systems OP
47	Norfolk/Newport News/New Hampton/Portsmouth	Four systems OP
48	Harrisburg/York/Lebanon/Lancaster	Four systems OP
49	Wilkes Barre/Scranton	Two systems OP
50	Albany/Schenectady/Troy	Three systems OP

Legend
OP—operational
FG—franchise granted
FP—franchise pending
BP—beginning process
LNA—little or no action

Source: ICR, Cable Information Service

Cable barometer

Television households (TVHH) 83,900,000
Homes passed by cable (HP) . 51,019,700
Percent of TVHH passed by cable 60.8%
Basic cable subscribers . 28,933,300
Percent of TVHH with basic cable 35.7%
Percent of HP with basic cable 56.7%
Pay cable subs 16,800,000
Percent of TVHH with pay cable 20.2%
Percent of HP with pay cable 32.9%
Percent of basic subs with pay cable .. 58.1%

Figures are as of May 31, 1983

Source: ICR, Cable Information Service